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jaime jaffe
graphic designer
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education

Arizona State University-Tempe AZ (2002-2006)
Major: Graphic Design
Graduated in May 2006
GPA: 3.69 Magna Cum Laude

computer experience

Microsoft Office (Microsoft Word, Excel, Powerpoint)
Proficient in Adobe Illustrator, Photoshop, InDesign
Knowledge of Dreamweaver, Flash, CSS and XHTML

work experience

Top Choice Solutions (January 2012- Present)
Design many publication projects & help with production assignments including photo editing
Go Daddy, Inc. (April 2011- August 2011)
Sales and Support Representative
Robson Publishing (September 2010-April 2011)
Design monthly newspaper layouts, ads, and put newspapers and related materials on website
Hallmark Card Shop (July 2002-Present)
Sales Associate (July 2002-October 2006)
Manager/Owner (November 2006-April 2011)
Bigfish Publications (July 2008 -March 2009)
Designed various materials for print & publications & also worked on production related materials
The Equitable Real Estate Company (October 2006 -March 2007)
Designed and produced all advertising for company and individual agents including
magazine and newspaper ads, open house signage, and custom business cards
R2 design and advertising agency (May 2005-August 2005)
Internship experience, worked on all design assignments

freelance work

University Professors Tutoring Service
Designed logo, business system, stickers, and website in progress
Sue B Designs, Inc
Designed advertising materials, take photos for marketing purposes and catalog samples
Commercial Properties Inc.
Designed real estate materials for agent for their personal marketing use
more freelance work available upon request

design courses

Letterform I, II and Typography I, II
Developed visual and hand skills through written and constructed
letterform exercises emphasizing page composition, spacing, and proportion.

Visual Communications I, II, III, IV, V, VI
Devised innovative methods of relaying ideas graphically through word
communication exercises, poster research and design. Also worked with
prospective clients to build identity systems and complete advertising campaigns.

Dreamweaver CS5, Indesign CS5, CSS and XHTML skill classes
Advanced Photoshop and Photography classes

activities

American Institute of Graphic Arts - Member (2002-Present)

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